



Totally Stoked Awards 2027 Sponsorship Packages

Thursday 28th January 2027
King's Hall, Stoke-on-Trent

The Totally Stoked Awards are back for 2027 for an evening of celebration, connection, and community impact.

About the Totally Stoked Awards

The Totally Stoked Awards bring together partners, organisations, projects, and people from across Stoke-on-Trent and North Staffordshire to recognise the incredible work happening every day in our VCSE sector.

Together, we are celebrating the people, partnerships, and projects that go above and beyond to support local communities and create lasting positive change.

At the heart of Totally Stoked is a simple belief: **everyone has something to give**. Whether it is time, skills, resources, or lived experience, it is this collective contribution that strengthens our communities and helps us respond to local challenges with creativity, compassion, and resilience.

The Totally Stoked Awards are all about celebrating the spirit and stories that demonstrate the incredible strength of our sector and the difference we all make to people's lives every single day. From powerful collaborations and bold new ideas to grassroots organisations and inspiring individuals, each award shines a light on the impact being made across the area.

The Awards Categories

Collaboration Award

Celebrating partnerships that bring organisations, projects or businesses together to achieve more than they could alone. This award recognises the power of collaboration to strengthen communities across the local area.

Breakthrough Award

Recognising a new organisation or project that has made a significant impact on the community. This award celebrates fresh ideas, bold thinking, and social impact.

Alliance Award

Celebrating a non-VCSE individual or team who champion true partnership working that crosses sectors. This award celebrates those who advocate for true co-design and help bring different voices and perspectives together.

inVOLve Award

Celebrating those who are making a real difference by supporting historically marginalised groups in their community. This award particularly recognises lived experience leadership and a strong commitment to EEDI.

Changemaker Award

Recognising individuals, organisations, or projects that have overcome significant challenges or navigated significant change with resilience. This award celebrates learning, growth, and coming out stronger.

Grounded in Community Award

Celebrating small, hyper-local organisations that are making a big difference in their communities. This award recognises the impact, passion, and dedication of grassroots groups and hyper-local community action.

Community Hero Award

Honouring a project, business, or individual who has made a lasting difference in their organisation or local area. This award celebrates those who go above and beyond for their community.

Totally Stoked Recognition Award

Voted for by VAST's membership base, this award recognises outstanding contribution to Stoke-on-Trent. It celebrates an organisation, project, or individual who has made a truly positive impact and long-term positive change on the city.

Supporting the Totally Stoked Awards

We are inviting businesses and sector supporters to sponsor the Totally Stoked Awards 2027 to shine a light on the commitment and dedication of some of the VCSE sector's brightest stars.

This is an excellent opportunity for your brand to stand out and to demonstrate your support, helping recognise and celebrate the amazing work the local voluntary sector does to support our communities, working on the ground to improve the lives of residents across Stoke-on-Trent and North Staffordshire.

By supporting the Totally Stoked Awards, you'll gain meaningful visibility as an organisation that champions and invests in local communities. It's an opportunity to align your brand with the incredible work of charities, CICs, voluntary organisations, and community groups across the area, while strengthening your commitment to social value, corporate responsibility, and positive ESG impact.

Sponsorship Packages

A variety of sponsorship packages are available, with packages of silver and above including one place on the judging panel for shortlisting nominations and choosing winners (shortlisting only for the Totally Stoked Recognition Award). For a more bespoke sponsorship option, outside the packages detailed below, please get in touch on [01782 683030](tel:01782683030) or email hello@totalystoked.org.uk. We would love to discuss this opportunity further with you.

Community Supporter Package | £150

- Your brand name and logo listed in the event programme.
- Tagging in awards-related VAST social media posts prior to the event.

Bronze Sponsorship Package | £250

- Your brand name and logo listed in the event programme.
- Tagging in awards-related VAST social media posts prior to the event.
- Verbal mention in the event's opening remarks.
- A market stall space at the afternoon workshops event to showcase your organisation.

Silver Sponsorship Package | £500

Everything included at Bronze plus:

- Half-page advertising space for your business in the event programme.
- Opportunity to include a promotional item within our event gift bags.

Gold Sponsorship Package | £1000

Everything included at Silver plus:

- Recognition as a discussion area sponsor at the afternoon workshops event.
- Full-page advertisement space in the event programme (*this replaces the half-page space in the silver package*).

Platinum Sponsorship Package | £2000

Everything included at Gold plus:

- Recognition as an award category sponsor.
- Opportunity to present your sponsored award to the category winner.

Bespoke Sponsorship Package | £ Negotiable

Other sponsorship opportunities include:

- Covering some of the venue and/or catering costs.
- Sponsoring merchandise or programme printing.

You could choose to support the event with any amount you would like to give. Any way you would like to support the event would be hugely appreciated, and we'd love to hear from you and discuss this further.

Thank you for your time and consideration.

VAST Services (1920)

For more information, please get in touch on [01782 683030](tel:01782683030) or email hello@totallystoked.org.uk.